

INTERNATIONAL
WOMEN'S DAY
WOMEN IN JOURNALISM

AWARDS
FOR WOMEN
JOURNALISTS
IN PAKISTAN

The Media has become an integral part of our lives because, as a social change agent, it shapes our society/ opinion on important issues and female journalists are playing an extremely important role on this front. The number of female journalists is rising in the transformative media landscape of Pakistan where they are performing critical roles side by side with their male counterparts. However, a more inclusive environment for female journalists may help them in fulfilling their potential more effectively. One of the several steps in this direction may be to listen to their personal stories regarding overcoming adversities and recognize their contribution & services in the realm of journalism.



COVID-19 REPORTING

Journalists have spent days and nights at newsrooms, offices, bureaus, relevant ministries seeking updates and sharing information with people in general. They have compromised on their health, children and family. They have become part of the front-line health workers and contributed their role in information sharing.

The female journalists were also parallel to the male counterparts at this critical juncture. Despite their family obligations, health and protection, they have contributed their energy for this social cause and shown their resilience to the journalism field and passion to their career. During the COVID-19, most of the female journalists were assigned reporting tasks at hospitals, health centers, emergency wards, etc. to report stories on the latest updates of the pandemic.

An array of events has organized in connection with the International Women's Day (celebrated on March 8). But hardly any of these (events) focused on acknowledging and celebrating the brevity and courage of the female journalists organized.





DIGITAL TIME COMMUNICATIONS

A House of PR, Media and Event Management -- has planned to organize award ceremonies to recognize female journalists in Islamabad, Peshawar, Lahore, Quetta and Karachi.

Invitation to Collaborate | We invite national, international & multinational organizations and corporates to join hands to truly recognize the efforts of female journalists and learn about their stories of resilience in overcoming challenges during their career and COVID-19 pandemic coverage.

Brand Visibility | The sponsor organization(s) will get unique and tremendous brand visibility because the awards will be given to media representatives and promotion through TV Channels, Newspapers, Blogs, Websites and Social Media is directly linked to.



BECOME A PARTNER DIAMOND

1. Influencer statement
2. Logo on the main backdrop
3. Logos on media wall
4. Logo on standees
5. Logo on IEC material
6. Logos on invitations
7. Logos on Videos
8. Statement/mention in pre-event press release
9. Statement/mention in final press release
10. Broadcast of video documentary of the organization
11. Presentation of Shield



BECOME A PARTNER GOLD

1. Logo on media wall
2. Logo on standees
3. Logo on IEC material
4. Invitation for 15 officials
5. Statement/mention in final press release
6. Broadcast of video documentary of the organization
7. Presentation of Shield



BECOME A PARTNER SILVER

1. Logo on media wall
2. Logo on standees
3. Invitations for 5 officials
4. Statement/mention in final press release
5. Broadcast of video documentary of the organization
6. Presentation of Shield

Digital Time Communications seeks your cooperation to arrange these ceremonies which are aimed at appreciating the women journalists work in Pakistan.

Your cash/in-kind sponsorship will go a long way in establishing respect and relationship with journalists and media organizations besides honoring their work.

Sincerely,

Nazakat Hussain
Founder/Director
Digital Time Communications



Digital Time Communications
A house of Event & Media Management



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